

Balla Powder is Making New Headlines Across the Nation as it Spreads Smooth Clean Freshness on the Nether-Regions of Men Everywhere

The Revolutionary Men's Talcum Powder, Packaged in a Sexy Four Ounce Black Bottle, is Newly Available in Several High-End Men's Grooming Centers.

Pleasant Ridge, MI (PRWEB) June 2, 2006 -- Balla Powder LLC, leading the revolution to end sweaty stickiness in the most sacred area on the male body, announces the expansion of Balla Powder to three new high-end retailers, 'Men's Ultimate Grooming' at www.mugonline.com, 'Momentum Advance Grooming Solutions' in Vancouver, BC, and 'MANN Soins Masculins / Grooming for Men' in Montreal, QC.

Balla Powder LLC launched in May of 2005 and is now being sold in 10 men's grooming centers across the United States and Canada. Balla Powder is quickly becoming one of the most popular talc powders for men sold in the market place today.

"The continued expansion of our retailer community confirms there is demand for Balla Powder and the smooth, dry feeling that it delivers," says Brodie Patten, Co-Founder of Balla Powder. "Our first year has been very successful. We are very satisfied with the high-end retailers that have agreed to carry Balla Powder over the past 12 months and we look forward to even more growth during our second year."

The company is also working on developing the next generation of Balla Powder. "We have received a lot of great customer feedback over the past year and we take that seriously. Without giving away too many details, let's just say that the next generation of Balla Powder will include some minor tweaks in packaging and content and may include a couple of different options for our customers," states Co-Founder Stephanie Augustyniak. Balla Powder is targeting fall for the launch of its new product offering.

In addition to applying Balla to the most sensitive of sensitive areas, Balla Powder can be used virtually anywhere on the body. Balla Powder can be purchased online for \$15.00 at www.groominglounge.com, www.menessentials.com, and www.mugonline.com as well as retail stores in Chicago, Washington, D.C., Pittsburgh, Royal Oak, MI, Vancouver, and Montreal. For more information visit: www.ballapowder.com.

About Balla Powder, LLC

Balla Powder LLC (<http://www.ballapowder.com>) was founded in early 2005. The company's first product is a new line of men's talcum powder, Balla Powder. The powder is packaged in a modern, black bottle and has a subtle, sexy, masculine fragrance called "Desert Nomad." The powder can be used anywhere on the body to keep you dry and feeling clean. And as the name hints, there is one specific region of the body for which use is recommended.

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